



DIGITAL SOLUTIONS FOR PRINTING INDUSTRY

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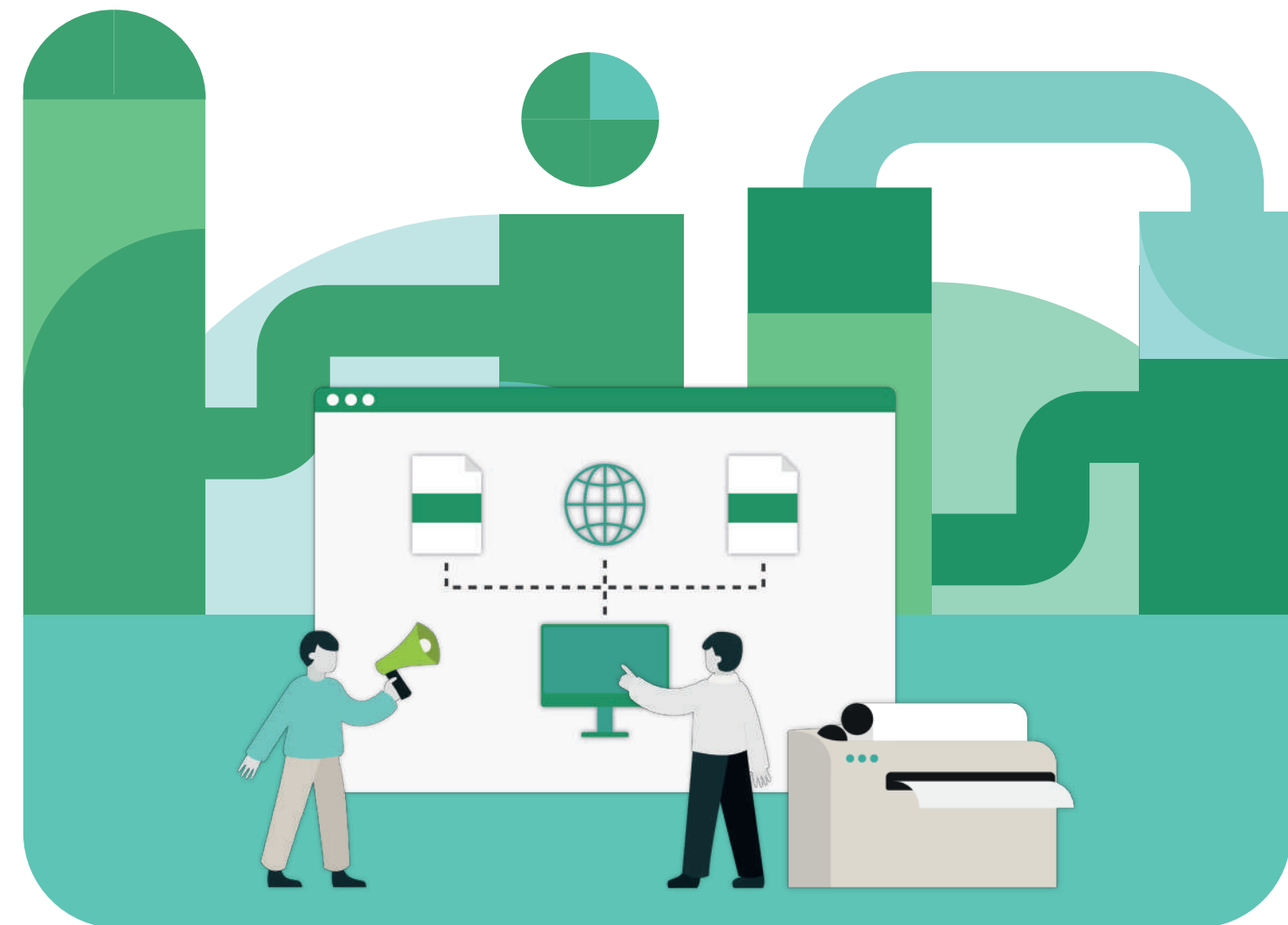


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VG7 CONNECT

Connect, integrate and let your tools speak



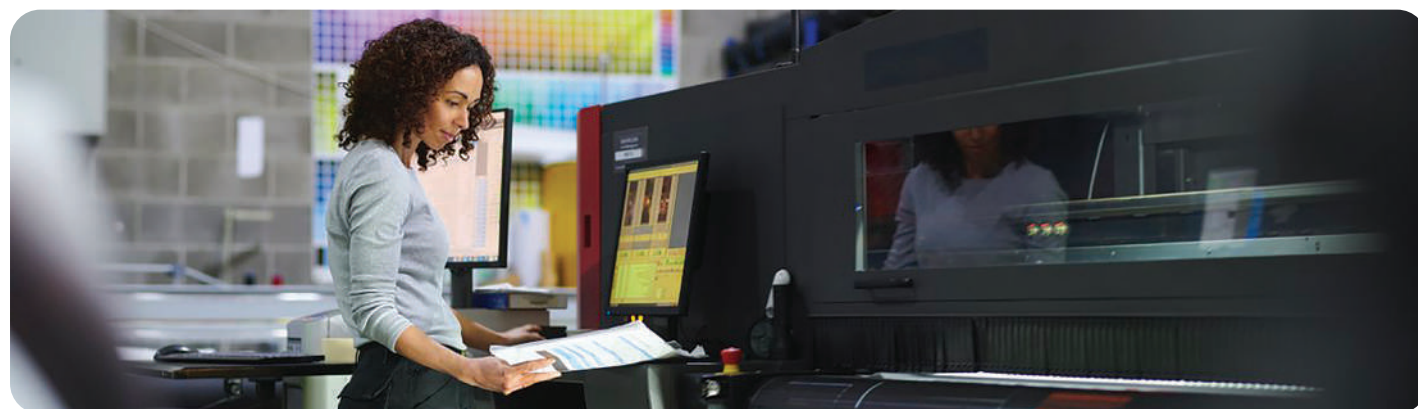
VG7 CONNECT

The VG7 solution integrates with your company's software

The VG7 solution can be integrated with various external softwares already used in your company. Such as 4.0 printers, preflight software and

accounting management software.

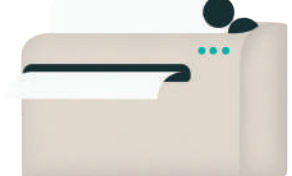
In this way you can further optimize your workflow and facilitate the operations of your employees.



Integration with 4.0 printers

The Connect 4.0 interface module enables the connection of the VG7 management software to the printing presses present in the company. The machine / software data exchange takes place in the spirit of "Industry 4.0".

The connection is made via the GPC, SPS or JDF system and enables you to send the order data present in the management system to the machines, via XML files.



Integration with analytics and marketing tools

The VG7 platform can be integrated with external tools to analyze website traffic and data, from an SEO perspective (e.g. Google Analytics).

This allows you to promote your e-commerce site and online sales.

In addition to the typical SEO fields, these tools allow you to manage tags without modifying the code, to easily monitor the access to the website and the progress of advertising campaigns, optimizing them based on the results.

Integration with payment systems

Through this integration it is possible to set up the e-commerce site for payment with virtual currency. Therefore, in addition to the traditional offline payment methods such as bank transfer and cash on delivery, it will be possible to pay for orders through your bank gateway or with external transaction management platforms (Paypal, Multisafepay, etc.).

Integration with feedback and rating management systems

This module allows you to show on the website, connected to the VG7 management system, reviews made by customers after the purchase of one or more products. Generic reviews can be displayed within each page of the site and specific reviews of an item within the corresponding product sheet.

Integration with accounting management systems

This service allows you to integrate the VG7 platform with an external accounting management software, according to predefined standards, and synchronize the data related to: master data (customers, suppliers and agents), orders, transport documents and payment methods, transport reasons, banks, customer destinations and VAT rates.

Integration with customer care systems

It is possible to integrate various customer management services into the e-commerce website, such as instant chats to respond to customer requests, CRM for customer relationship management and their profiling, etc...

VG7 Dashboard

Source	No. Ord.	Head clerk	Client	Creation	Cod. Customer	Managerial	ID product	Cost GF	High sticker	DDT	State	Send	Advancem
W	TS3412		Rossi Mario	22/03/23			2000010	16,33€					
L	VG73411			21/03/23				0,00€					
L	VG73410			21/03/23				18,16€					
L	VG73409			21/03/23				138,66€					
L	VG73408			16/03/23				0,00€					
L	VG73407		2 TEST	16/03/23				0,00€					
L	VG73406		1 Test	06/03/23				0,00€			C-23/07116-C-23/07117		
L	VG73405		Andrea VG7	03/03/23	24			0,00€			C-23/07115		
L	VG73404		AgenteTest	02/03/23				0,00€					

VG7 Dashboard

Integration with newsletter management systems

This feature allows you to integrate a newsletter subscription form on the website connected to the VG7 management system.

The integration can be done with external services like Mailchimp, Mailup and others that allow management and proliferation of registered users, in order to optimize DEM campaigns.



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